

# 2025 SPONSORSHIPS



**COTUIT**  
CENTER FOR THE ARTS

## **PREMIER SPONSOR - \$5,000**

- Ad space on back cover or front- or back-inside cover of 2025 printed playbill
- Banner ad on top of newsletter (2 times per year)
- Full-Screen Digital Ad featured in video loop on center's promo display screens
- Full Page Ad Digital Program
- Business logo printed on all seasonal brochures and program inserts
- Business logo and link prominently displayed on CCftA website
- Business logo featured on weekly email newsletter (8000+ recipients)
- Logo with direct links to CCftA Partner Sponsors from all digital programs
- Business links from QR codes in the theater
- 12 FREE tickets to use at any one center-produced event

## **PARTNER SPONSOR - \$2,500**

- Banner ad on top of newsletter (2 times per year)
- Full Page Print Ad in the Center's 2025 Playbill
- Full-Screen Digital Ad featured in video loop on center's promo display screens
- Full Page Ad Digital Program
- Business logo printed on all seasonal brochures and program inserts
- Business logo and link prominently displayed on CCftA website
- Business logo featured on weekly email newsletter (8000+ recipients)
- Logo with direct links to CCftA Partner Sponsors from all digital programs
- Business links from QR codes in the theater
- 10 FREE tickets to use at any one center-produced event

## **SUSTAINING SPONSOR - \$1,200**

- Half Screen Digital Ad featured in video loop on Center's promo display screens
- Half Page Print Ad in the Center's 2025 Playbill
- Business listing and link on CCftA website
- Business links from QR codes in the theater
- 6 FREE tickets to use at any one center-produced event

## **SUPPORTING SPONSOR - \$600**

- Quarter Screen Digital Ad featured in video loop on Center's promo display screens
- Quarter Page Print Ad in the Center's 2025 Playbill
- Business listing and link on CCftA website
- Business links from QR codes in the theater

*More exclusive individualized sponsorship opportunities are available upon request for specific show sponsorships, concert series sponsorships, outreach sponsorships, or higher levels of customized fulfillment  
The prices and benefits listed above are applied to sponsors that make a 12-month commitment*

## **WHY SPONSOR COTUIT CENTER FOR THE ARTS?**

Join us in enriching over 50,000 lives who immerse themselves in the vibrant experiences of theater, concerts, classes, gallery exhibitions, and special events on our dynamic year-round campus. With more than 300 thoughtfully curated events each year, your brand will shine across our expansive digital landscape. Secure a prominent digital presence with our digital transformation, featuring visual ads inside and outside the theater. Reach beyond physical boundaries through our innovative digital strategy connecting patrons online. Elevate sponsorship with QR codes for interactive promotions. At select levels, showcase your business ad, rotate in engaging content, and spotlight upcoming events. Experience transparency with exclusive previews of sample sponsorship fulfillment.



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# SPONSORSHIP ENROLLMENT FORM

**JANUARY 2025 TO DECEMBER 2025**

## BUSINESS INFORMATION

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

## SPONSORSHIP LEVEL

Premier: \$5,000     Partner: \$2,500     Sustaining: \$1,200     Supporting: \$600

## PAYMENT

**DUE IN FULL FOR YOUR ONE YEAR COMMITMENT BY JANUARY 12, 2025**

Check Made payable to Cotuit Center for the Arts, 4404 Falmouth Road, Cotuit, MA 02635

Credit Card    Card \_\_\_\_\_ Card Number: \_\_\_\_\_  
Type: \_\_\_\_\_  
Expiration \_\_\_\_\_ Security \_\_\_\_\_  
Date: \_\_\_\_\_ Code: \_\_\_\_\_  
Name on Card: \_\_\_\_\_

Online To Register as a sponsor online, [click here](#). Select the amount of the sponsorship you intend to join. Please put your business name as you would like it to be credited in the "Donor Recognition" field. Click "Checkout" once you're done to process your payment.

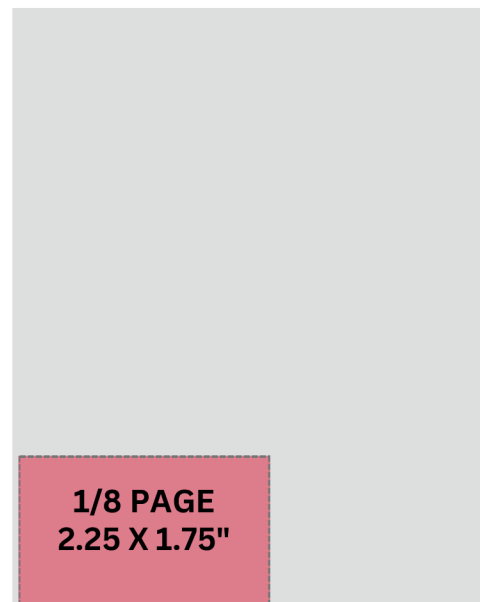
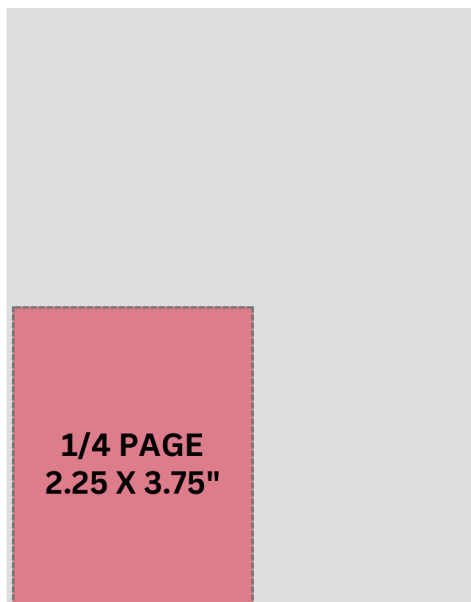
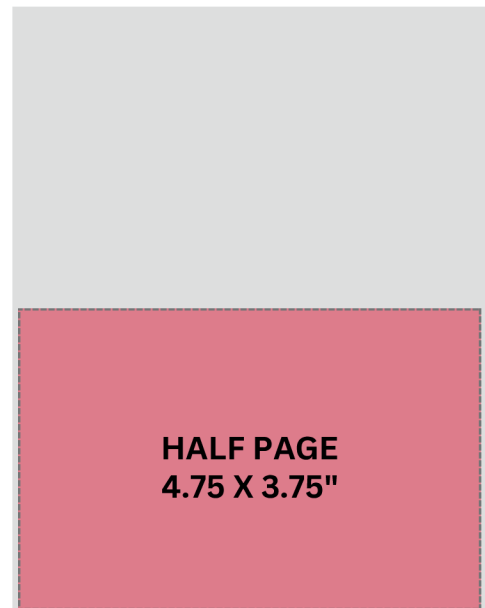
This is an In-Kind Donation

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# SPONSORSHIP DELIVERABLES

## PLAYBILL ADVERTISEMENTS



### FULL PAGE ARTWORK GUIDELINES:

**Bleed area:** 5.625" x 8.75", Extend your background beyond the trim to fill the bleed area

**Trim size:** 5.375" x 8.5", This is where the pages get cut off

**Safe area:** 4.875" x 8", Keep text, logos, icons, etc. inside this area

**Non-Bleed ad:** 4.75" x 7.75", This is the size required for ads that don't extend off the page (non-covers)

### ACCEPTED FILES

High resolution PDF (preferred), High resolution PSD or TIF (flattened, CMKY, 300 dpi)

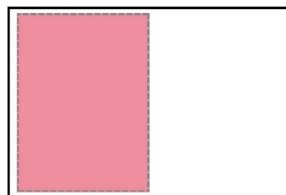
# SPONSORSHIP DELIVERABLES

## DIGITAL SLIDERS

Showcase your brand and support of the arts on the screens in our gallery and outside our building!



**FULL PAGE DIGITAL SLIDER**  
1920 X 1080 PX



**HALF PAGE**  
960 X 1080 PX  
(VERTICAL)



**QUARTER PAGE**  
960 X 540 PX  
(HORIZONTAL)

ALL DIGITAL FILES MUST BE SUBMITTED AS HIGH-RESOLUTION (300 DPI).JPG, .ESP, .TIFF, OR .PDF FILES.  
PLEASE SEND ARTWORK FOR ADVERTISEMENTS TO [KARA@DELUDECOMMUNICATIONS.COM](mailto:kara@deludecommunications.com)