



# 2024 SPONSORSHIPS

## COTUIT CENTER FOR THE ARTS

### Partner Sponsor - \$2,500

Banner ad on top of newsletter (2 times per year)

Full-Screen Digital Ad featured in video loop on center's promo display screens

Full Page Ad Digital Program

Business logo printed on all seasonal brochures and program inserts

Business logo and link prominently displayed on CCftA website

Business logo featured on weekly email newsletter (8000+ recipients)

Logo with direct links to CCftA Partner Sponsors from all digital programs

Business links from QR codes in the theater

10 FREE tickets to use at any one center-produced event

### Sustaining Sponsor - \$1,200

Half Screen Digital Ad featured in video loop on Center's promo display screens

Business listing and link on CCftA website

Business links from QR codes in the theater

6 FREE tickets to use at any one center-produced event

### Supporting Sponsor - \$600

Quarter Screen Digital Ad featured in video loop on Center's promo display screens

Business listing and link on CCftA website

Business links from QR codes in the theater

*More exclusive individualized sponsorship opportunities are available upon request for specific show sponsorships, concert series sponsorships, outreach sponsorships, or higher levels of customized fulfillment. The prices and benefits listed above are applied to sponsors that make a 12-month commitment.*

## WHY SPONSOR COTUIT CENTER FOR THE ARTS?

Join us in enriching over 50,000 lives who immerse themselves in the vibrant experiences of theater, concerts, classes, gallery exhibitions, and special events on our dynamic year-round campus. With more than 300 thoughtfully curated events each year, your brand will shine across our expansive digital landscape. Secure a prominent digital presence with our digital transformation, featuring visual ads inside and outside the theater. Reach beyond physical boundaries through our innovative digital strategy connecting patrons online. Elevate sponsorship with QR codes for interactive promotions. At select levels, showcase your business ad, rotate in engaging content, and spotlight upcoming events. Experience transparency with exclusive previews of sample sponsorship fulfillment.

**Elevate your brand and be part of the magic at CCftA!**

# SPONSORSHIP ENROLLMENT FORM

**JANUARY 2024 - DECEMBER 2024**

## BUSINESS INFORMATION

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

## SPONSORSHIP LEVEL (FOR ONE YEAR)

Partner: \$2,500 \_\_\_\_\_ Sustaining: \$1,200 \_\_\_\_\_ Supporting: \$600 \_\_\_\_\_

## PAYMENT

DUE IN FULL FOR YOUR ONE YEAR COMMITMENT BY JANUARY 12, 2024

\_\_\_\_\_ Check made payable to Cotuit Center for the Arts, 4404 Falmouth Road, Cotuit, MA 02635

\_\_\_\_\_ Credit Card Card Type: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

\_\_\_\_\_ Online To Register as a sponsor online, [click here](#). Select the amount of the sponsorship you intend to join. Please put your business name as you would like it to be credited in the "Donor Recognition" field. Click "Checkout" once you're done to process your payment.

\_\_\_\_\_ This is an In-Kind Donation

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



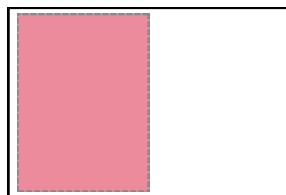
# SPONSORSHIP DELIVERABLES

## DIGITAL SLIDERS

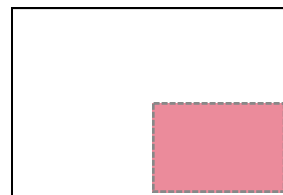
Showcase your brand and support of the arts on the screens in our gallery and outside our building!



**FULL PAGE DIGITAL SLIDER**  
1920 X 1080 PX



**HALF PAGE**  
960 X 1080 PX  
(VERTICAL)



**QUARTER PAGE**  
960 X 540 PX  
(HORIZONTAL)

ALL DIGITAL FILES MUST BE SUBMITTED AS HIGH-RESOLUTION (300 DPI).JPG, .ESP, .TIFF, OR .PDF FILES.  
PLEASE SEND ARTWORK FOR ADVERTISEMENTS TO [KARA@DELUDECOMMUNICATIONS.COM](mailto:kara@deludecommunications.com)